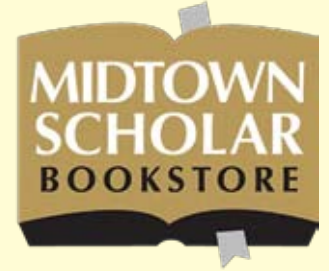


The 3rd Annual Harrisburg Book Festival



Part of PCN's Pennsylvania Book Festival, Nov. 9 to 11

Books, Authors, History Pack 3rd Annual Book Festival

For 3 days, enjoy famous writers, local talent and a huge book sale.

With a huge book sale and three days of literary programs, the 3rd Annual Harrisburg Book Festival will thrill book-lovers of all ages and interests.



Friday evening opens with a free public reception sponsored by the Pennsylvania

Cable Network, followed by a live taping of PCN-TV's "PA Books" show with the authors of "Pennsylvania Wine: A History." Come join the studio audience!



Interior of Midtown Scholar Bookstore-Café, where most events will take place.

A Sea of Books



Books galore: Browsers and buyers alike packed the 2nd Annual Harrisburg Book Festival, held last year at Midtown Scholar Bookstore and Historic Harrisburg Resource Center (pictured). This year, the three-day festival will be at Midtown Scholar and up the street at 1320 N. 3rd St., which will host the popular book sale.

Friday Focus: Wines in Pa.



From the Delaware River to Lake Erie, Pennsylvania's fields and hillsides are home to a rich tradition of wine-making. Though both

William Penn and Benjamin Franklin advocated for the production of wine, not until 1787 did Pierre Legaux found the first commercial vineyard in the state and the nation.

In their book "Pennsylvania Wine: A History," veteran wine journalists Hudson Cattell and Linda Jones McKee offer more than just a taste of the complex story of the Pennsylvania wine industry.

They'll explain the Alexander grape's discovery and 19th-century boom of Erie County wineries to Prohibition's challenges and the 1970s new farm wineries. In addition, they'll explore the Keystone State's distinct wine regions and where the industry is headed today.

Attendees can meet them at the Festival's free opening reception and then be part of the Midtown Scholar's LIVE studio audience when PCN-TV will tape the authors' "PA Books" interview with Brian Lockman.



A collection of Pennsylvania wines on display.

Friday, November 9

6 pm: Free wine and cheese Opening Reception for 2012's 3rd annual Harrisburg Book Festival, sponsored by the Pennsylvania Cable Network, with special guests Brian Lockman, PCN President/CEO and host of "PA Books," and Hudson Cattell & Linda Jones McKee, authors of "Pennsylvania Wine: A History."

7 pm: PCN-TV will tape a "PA Books" episode before a LIVE audience! Hudson Cattell & Linda Jones McKee will discuss their new book "Pennsylvania Wine: A History" during a candid conversation with Brian Lockman. The hour-long taped program is scheduled to air on Sunday, Nov. 25 at 9 p.m. The public is invited to attend the taping at the Midtown Scholar, Stage Two.



8-9:30 pm: FREE Friday Folk Cafe concert by Indiana's Laura K. Balke & Co., whose music CDs come packaged in handmade books. RecordGeeks.com calls Balke's repertoire "very pretty,

dynamic music with a strong female voice as the focal point."

If You Go

All events are free and open to the public.

Location: The Midtown Scholar Bookstore-Café, 1302 N. 3rd St., Harrisburg, PA 17102
www.MidtownScholar.com
tel. 717-236-1680

Book Festival Hours:
Friday, Nov. 9, 6pm-10pm
Saturday, Nov. 10, 8am-10pm
Sunday, Nov. 11, Noon-9pm (extended store hours)

HUGE ANNUAL BOOK SALE
A special "Pop-up Shop" Sale Annex a half-block away, at 1320 N. 3rd St., future home of the "Yellow Bird Café." With thousands of discount books for readers & holiday giving!

Book Sale Annex Hours:
Saturday, Nov. 10, 8am-5pm
Sunday, Nov. 11, Noon-5pm
& Every Saturday, 8am-5pm, through Dec. 22

The 3rd Annual Harrisburg Book Festival

Family Time at Midtown Scholar

The Festival celebrates children's literacy, young adult readers and writers of all ages, with a variety of family programs throughout the weekend, including seasonal kids' crafts in our newly expanded children's book wing, "The Little Scholar."

Award-winning children's book authors and illustrators share original stories and drawings for elementary-age students in two Saturday sessions on the Mainstage, including the accomplished poet Marjorie Maddox, Lock Haven University's Director of Creative Writing, and Harrisburg's own Jonathan Bean, whose book "At Night" was a summer WITF-TV/FM "Pick of the Month," and whose whimsical, story-filled mural "The Little Scholar" now spans the walls of our children's wing.

Families will enjoy readings and conversation with the McKies and the Sgrignolis, two Central PA parent/child pairs who have teamed up to publish original stories and poetry.

For 'tweens and teens, Saturday morning offers a "Write-In" for young story writers. High school students take the stage at noon Saturday to read their original writing and share their literary aspirations, in a program sponsored by Messiah College's Young Writers' Workshop.

Finally, we welcome Pennsylvania Regional Ballet students to the Mainstage at 1 p.m. on Saturday to bring to life E.T.A. Hoffman's classic children's story, "The Nutcracker."

Saturday, November 10

FAMILY PROGRAMS

8 am–2 pm: Free Kids' Crafts in "The Little Scholar" children's bookstore wing.

10 am (Mainstage): Storytime with 4 nationally prominent children's book authors and illustrators!

Book signings to follow, featuring:



• Midtown Harrisburg's Jonathan Bean. "At Night" tells the story of a young girl who has trouble falling asleep in the big city. Determined to find a peaceful place to sleep, she roams the house until her journey finally leads her to the roof.

• Windsor Township's DJ Campbell. "A Sniff in the Park: Boomer's Nose Adventures" offers a dog's perspective of daily walks in the park.

• Central PA's Toni Albert. "Busy with Bugs: 160 Extremely Interesting Things to Do with Bugs" provides an ant hill of activity for kids who love bugs and bug adventures. It inspires children to investigate bug behavior, life cycles and habitats in their own backyards and school yards.

• Williamsport's Marjorie Maddox. "A Crossing of Zebras: Animal Packs in Poetry." Everyone has heard of the phrase "a school of fish." But what about "a rumba of rattlesnakes," "an army of ants" or "a crash of rhinos"? Fourteen thought-provoking poems combine rich wordplay with captivating art.



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• Towanda and Kayla McKie: "Addy Goes to Grandma's House"

11 am: Stories and conversations with two Central PA children who have co-written books with their parents. In "The Little Scholar" children's bookstore wing.

• Towanda and Kayla McKie: "Addy Goes to Grandma's House"



• Mike and Ethan Sgrignoli: "Dinorific Poetry"

8 am–11:30 am: "Write-In" at the Scholar for NaNoWriMo (National Novel Writing Month) participants, including

Young Writers. Stage Two/Internet-Café Classroom. Free beverages for registered participants. RSVP to books@midtownscholar.com to reserve your seat!

Noon (Mainstage): A second storytime with children's book authors and illustrators.

Noon–1:30 pm: Especially for middle school and high school students. Panel discussion on Stage Two with student and faculty representatives from Messiah College's Young Writers' Workshop (summer writing intensive for high school students), including a short-story reading by Pittsburgh writer Emily Cook.



1–1:45 pm: Mainstage performance of excerpts from "The Nutcracker" ballet by members of the Pennsylvania Regional Ballet, celebrating its 25th Anniversary Season.

Free Children's Book

A great new book for kids and for the young at heart!



Every Festival attendee will receive a FREE copy of the charming "Once Upon a Doodle: Fairy Tale Pictures to Create and Complete," illustrated by Andy Cooke and edited by Hannah Cohen.

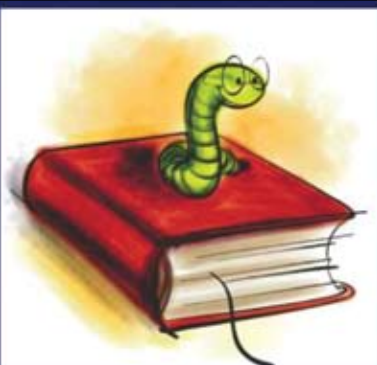
Once upon a time, in a doodle far, far away, kids could discover a magical land of princes, princesses, giants, ogres and dwarfs. 2012's latest Doodle book features all the beloved fairy-tale characters, from Little Red Riding Hood to Cinderella to the Pied Piper to the Three Little Pigs. Whether the doodler decides to complete the scene in the classic way or gives it a new, original spin, Andy Cooke's complete-your-own-drawings will provide hours of entertainment and storytelling.

While supplies last.

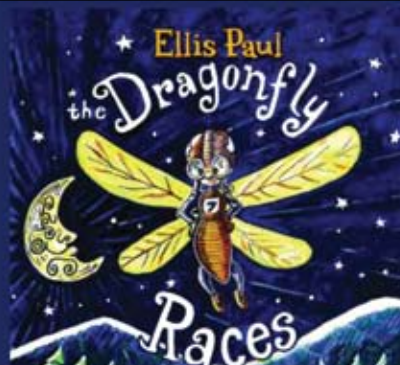
Young Authors & Readers



Book events for young people are a hallmark of the annual Harrisburg Book Festival. Last year, young Harrisburg author Madison Stokes signed a copy of her book, "I Can Do It Myself" for Soujourner Croom at Midtown Scholar Bookstore.



"The Little Scholar" welcomes Singer-Songwriter **ELLIS PAUL** Sunday Nov. 18 1:00 PM matinee \$5/10



The 3rd Annual Harrisburg Book Festival

Keynoter George Vecsey Heads Schedule



On Saturday, the Festival welcomes The New York Times' Pulitzer Prize winning veteran columnist George Vecsey, author of six national best-selling

books, including "Stan Musial: An American Life," published last year. The Musial book follows Vecsey's previous book, "Baseball: A History of America's Favorite Game." His other works include "Coal Miner's Daughter," with Loretta Lynn, later made into an Academy Award-winning movie.

Vecsey wrote the "Sports of the Times" column for The New York Times from 1982 through 2011. He now writes two sports columns a month for Times as a "contributor."

Before that, he was an Appalachian correspondent for the Times and covered religion. He has interviewed people as diverse as the Dalai Lama, Tony Blair, Muhammad Ali, Martina Navratilova, Archbishop Oscar A. Romero of El Salvador, Joyce Carol Oates and Casey Stengel.

Vecsey is also proud of "One Sunset a Week," the story of a radical coal mining family during the Nixon years, and "Five O'Clock Comes Early," written with Bob Welch, a star pitcher and recovering alcoholic. As part of his research, Vecsey visited the same treatment center Welch had attended, and that strong experience has formed his interest in addiction/rehabilitation.

And, yes, Vecsey was one of the 25 authors of the best-selling spoof, "Naked Came the Stranger," issued in 1969 under the name Penelope Ashe. His chapter is easily detectable, he claims, because it is the best-written and least vulgar. Some of his fellow authors disagree.

Saturday's guest speakers also include York historian Scott Mingus on the Civil War, followed by a discussion of how our region's history inspires authors, and a talk by Shippensburg Prof. Susan Rimby, biographer of City Beautiful advocate Mira Lloyd Dock. Leading Central PA authors will hold workshops on craft, publication and marketing. The evening concludes with original folk/roots music inspired by the poetry of Edna Millay.

Author, Author



Authors flock each year to participate in the Harrisburg Book Festival. Last year, Penn State-Harrisburg Professor Michael Barton (left) signed copies of "City Contented, City Discontented: A History of Modern Harrisburg," a collection of columns by the late Patriot-News columnist Paul Beers, which Barton edited with his graduate students.

Saturday, November 10

FEATURED PROGRAMS

8-11:30 am: "Write-in" at the Scholar for NaNoWriMo (National Novel Writing Month), Stage Two/Internet-Café Classroom. Free coffee, tea or soda for registered participants. RSVP to books@midtownscholar.com to reserve your seat!

2-3 pm: Discussion of the writer's craft with tips for getting published, Stage Two. Authors' book signings to follow.

Panelists:

• Rev. Nathaniel Gadsden is a former Poet Laureate of the City of Harrisburg, author and director of Nathaniel Gadsden's Writer Workshop.

• Kari Larsen is a writer and editor dwelling on the banks of the Susquehanna and the author of "Say You're a Fiction (Dancing Girl)," "The Black Telephone (Unthinkable Creatures)," and "Come as Your Madness (Birds of Lace)."

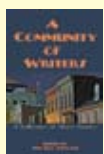
• Ann Elia Stewart received a 2001 fellowship in fiction from the PA Council on the Arts and enjoys an extensive career in all facets of writing. Stewart facilitates a popular creative writing workshop for the Fredricksen Library and recently published her debut novel, "twice a child."



3-4 pm: Keynote talk sponsored by the Pennsylvania Cable Network. Pulitzer-prize winner George Vecsey, author of "Stan Musial: An American Life" and veteran New York Times columnist, Mainstage.

Audience questions welcomed! Book signing to follow.

4-5 pm: "Congratulations! You've Been Published! Now What?" Marketing advice for indie, small press and self-published authors, Stage Two. Features local writers in several genres; book signing to follow.



Moderator: Ann Elia Stewart, editor of "A Community of Writers: A Short Story Collection"

Panelists:

- Cate Masters, fantasy, historical fiction, and romance
- Gina Napoli, non-fiction
- Lori Myers, non-fiction



5-6 pm: Multimedia talk by York, PA's Scott Mingus, author of "Flames Beyond Gettysburg" and seven other books on Civil War history, and a popular blogger, Mainstage. Q&A and book signing to follow.

6-7 pm: Conversation with regional authors on how South Central PA's history inspires their writing, Stage Two. Book signings to follow.

Panelists:

• Joe Farrell and Joe Farley, "Keystone Tombstones" (volumes 1 and 2), published by Central PA's own Stackpole Press



• Don Helin, "The Devil's Den" (contemporary crime thriller set in Gettysburg)

• David J. Puglia, "South Central PA Legends and Lore" (American Studies instructor at Penn State Harrisburg)



7-8:30 pm: Keynote address by Shippensburg University's Prof. Susan Rimby, author of a forthcoming biography of Mira Lloyd Dock (pictured left), a leading activist in Harrisburg's City Beautiful Movement. Mainstage, Q&A to follow.



8:30-9:30 pm: NYC's Liz Queler and Seth Farber, singer-songwriters, Mainstage. Performing works from their CD "The Edna Project," 21 poems by Edna

St. Vincent Millay set to roots music (folk/rock/bluegrass and jazz), with projected images of Millay, her home, her journals and manuscripts.

The Midtown Scholar proudly serves

COUNTER CULTURE COFFEE

- Exceptional direct-trade coffees and single-origin espressos.
- Hand-crafted beverages using locally-sourced, organic milk.
- Wide selection of organic, loose-leaf, fair-trade Rishi Teas.

The 3rd Annual Harrisburg Book Festival

On Sunday: Bad Dogs, Worse Judges

Sunday's programs explore civic activism, politics, and justice: from a dynamic conversation about the historical and lasting significance of Harrisburg's Bethel AME Church to an interview with Philadelphia Daily News reporter John Baer, author of "On the Front Lines of Pennsylvania Politics."

In the evening's closing talk, Pulitzer Prize-winning journalist William Ecenbarger discusses his powerful and important new book, "Kids for Cash: Two Judges, Thousands of Children and a \$2.6 Million Kickback Scheme."



Meet John Grogan

Sunday marks an appearance by multifaceted journalist, writer and teacher John Grogan, author of the bestselling memoirs "Marley and Me" and "The Longest Road Home," as well as a popular version of Marley stories for younger readers. He will discuss the art, craft and discipline of writing and how reading continues to inspire him.

WHY HE LOVES LIBRARIES

[W]riting from home was full of hazards. If my family was home, I couldn't focus. If I was home alone, I...couldn't focus. I felt restless, all too tempted to kill time on emails, Facebook, music and a thousand other distractions. That's when I discovered Linderman Library at Lehigh University, about a 15-minute drive from my house. It's a stately old building that feels like it came straight off a Harry Potter movie set: massive stone walls, soaring turrets, leaded glass windows, oak beams and brass chandeliers. But it had something more: a quiet, focused energy that worked for me. I found a corner table and started writing — and didn't stop until I had a completed manuscript. I've been going back ever since.

—From John Grogan's blog (4/11/12)

Baer is Back



Author and Philadelphia Daily News columnist John Baer (center) attended last year's Book Festival as a panelist discussing the work of former Patriot-News columnist Paul Beers. This year, Baer will be interviewed for his new book, "On the Front Lines of Pennsylvania Politics."

Sunday, November 11

Noon–4 pm: Free Kids' Crafts and Stories in "The Little Scholar" children's bookstore wing.

1 pm: Meet the Expert: "Literacy and the Special Needs Student." Rovenia Braddy, author of the just-released "A Seat on the Playground: The Joys of a Special Needs Teacher," shares informal advice for parents and teachers, in "The Little Scholar" children's wing. She'll read some favorite stories, too!



1:30 pm: Poetry reading by Rev. Nathaniel Gadsden, former Poet Laureate of the City of Harrisburg, author and director of Nathaniel Gadsden's Writer Workshop. Mainstage. Book signing to follow.

2–7pm: "Write-in" at the Scholar for NaNoWriMo (National Novel Writing Month), Stage Two/Internet-Café Classroom. Free coffee, tea or soda for registered participants. RSVP to books@midtownscholar.com to reserve your seat!

2–3:30 pm: "Building the Bethel Trail: A Private-Public Partnership," Mainstage. The Friends of the Bethel Trail will present a roundtable discussion in the style of the national movement, "ANIMATING DEMOCRACY."

Panelists: Rev. Martin Odom, Dorothy King, Nancy Mendes, Jeb Stuart, George Sheets, Calobe Jackson and Lenwood Sloan (moderator).

Format: A roundtable discussion and open dialogue revealing the process of launching a new heritage trail in commemoration of the 150th anniversary of the Civil War and the Emancipation Proclamation. The panelists will reflect on the legacy and heritage aspect, research and development of the trail, launching a heritage tourism project/product and the legal and administrative steps involved in public/private partnerships. Join us for this important civic conversation!



4 pm: Keynote talk sponsored by the Pennsylvania Cable Network.

John Grogan, best-selling author of "Marley and Me" and other works.

Author bio: John Grogan is an American journalist and non-fiction writer. Grogan's first memoir, "Marley & Me: Life and Love with the World's Worst Dog," published in 2005, hit the USA Today and the NY Times bestseller lists. "Marley & Me" is a story about a family in the making and the destructive, yet pure-hearted, larger-than-life animal who helped shape it. The book later was made into a popular movie.

The Philadelphia Inquirer published a volume of his best articles in 2007 called, "Bad Dogs Have More Fun." His second memoir, "The Longest Trip Home," was released in 2008. He also has written middle grade and children's books. His talk will be followed by a book signing.

5:30 pm: Historic Foods reception at the P&R Bakery Café, with Becky Diamond, author of "Mrs. Goodfellow: The Story of America's First Cooking School." Taste samples of Mrs. Goodfellow's jumbles (cookies), Indian Pound Cake and apple pudding (pie) based on her historic recipes.

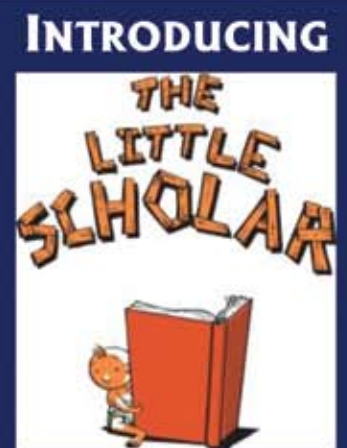
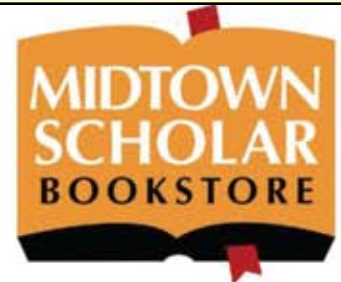


6–7 pm: Keynote talk by the Philadelphia Daily News' John Baer, author of "On the Front Lines of Pennsylvania Politics."

Join us for an author interview by TheBurg editor and novelist Peter Durantine, author of "The Chocolate Assassin."

John M. Baer, an award-winning reporter for the Philadelphia Daily News, is a former Fellow of the American Political Science Association in Washington, under whose auspices he studied at the Brookings Institution and worked a year in Congress, and a Fellow of the Loyola University School of Law's inaugural Journalist Law School program in Los Angeles. The National Journal called Baer one of the country's top 10 political journalists outside Washington, saying Baer has, "the ability to take the skin off a politician without making it hurt too much."

7–8:30 pm: Keynote address by William Ecenbarger, a Pulitzer Prize and George Polk award-winning investigative journalist for the Philadelphia Inquirer, and a Hummelstown resident. Ecenbarger will be celebrating the October release of his dramatic and important new book, published by the Free Press: "Kids for Cash: Two Judges, Thousands of Children, and a \$2.6 Million Kickback Scheme." With Q&A and book signing to follow.



VERY OLD BOOKS
ON OUR LOWER LEVEL



Singer-Songwriter
ELLIS PAUL
Sunday 11/18
1p matinee/ 7p full show

